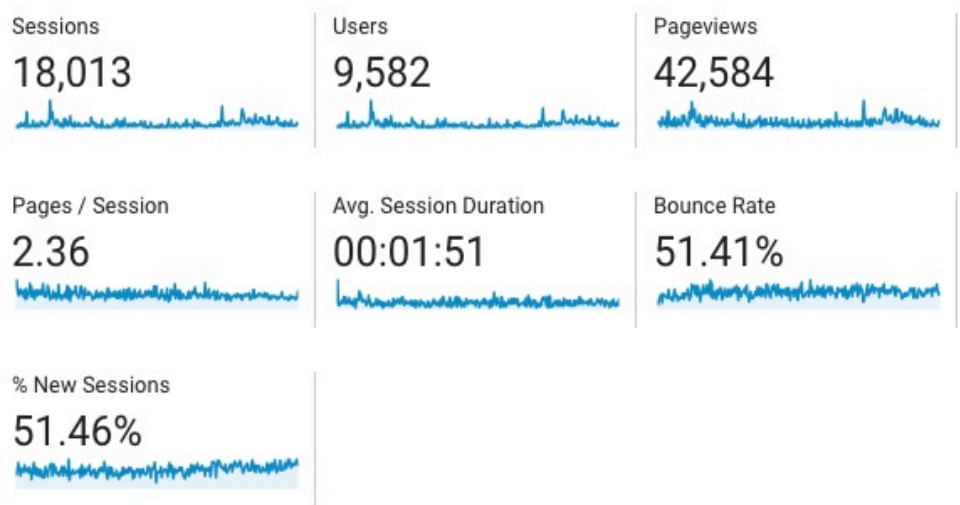
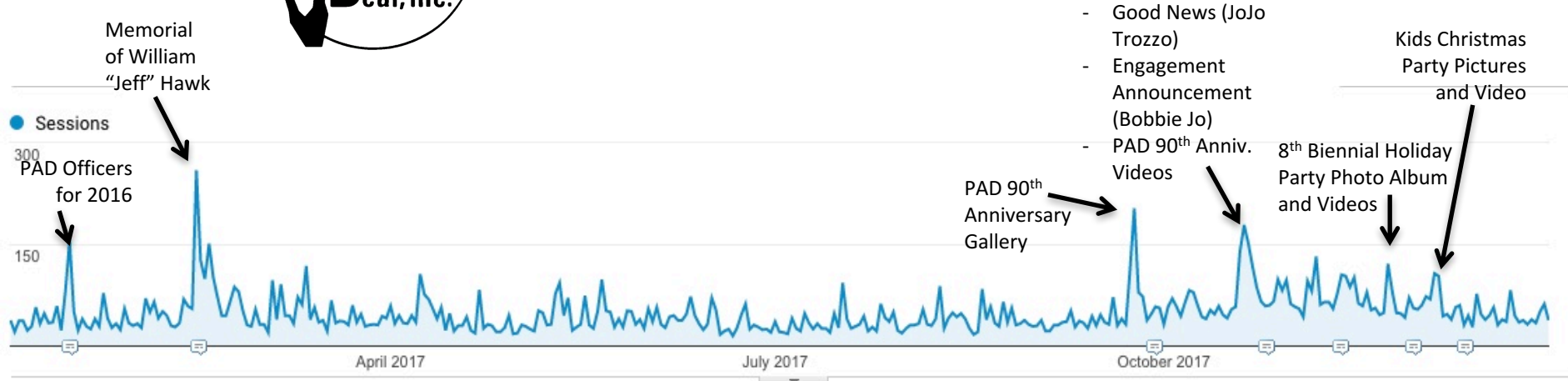




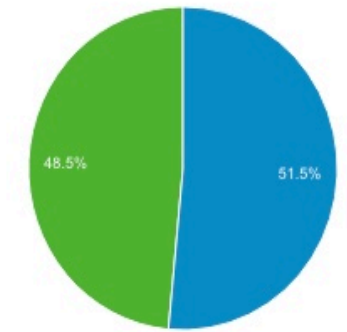
# 2017 Web Report



# 2017 Overview



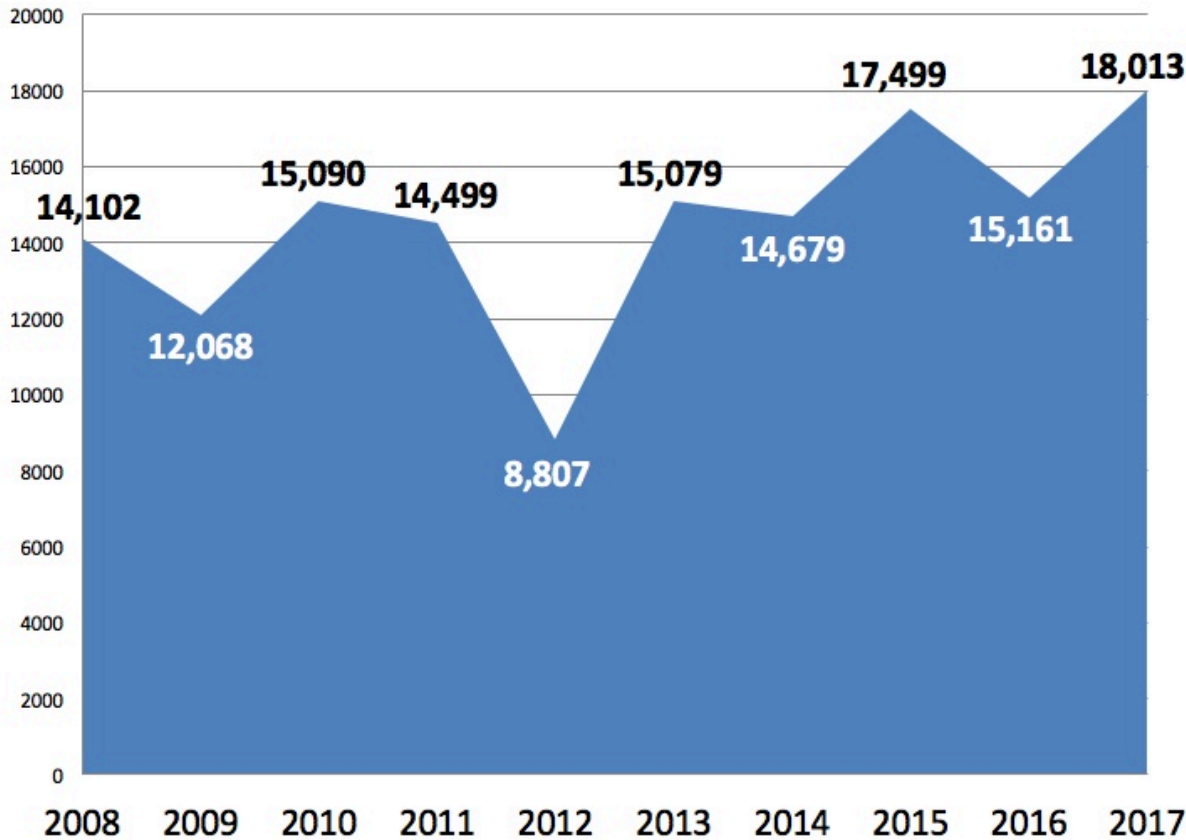
■ New Visitor ■ Returning Visitor





# Annual Visits 2008 - 2017

Total Visitor Hits

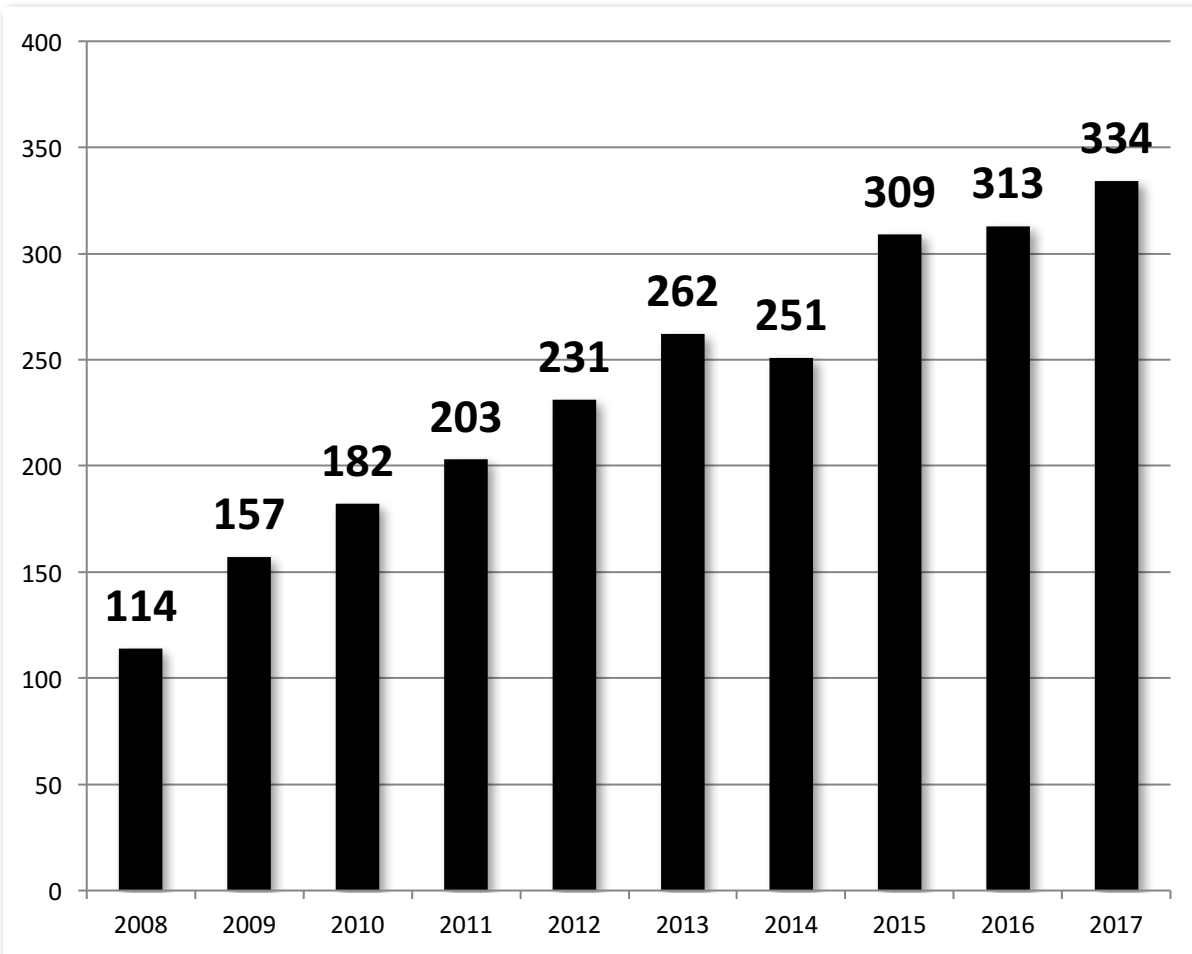


Year	Visits
2008	14,102
2009	12,068
2010	15,090
2011	14,499
2012	8,807*
2013	15,079
2014	14,679
2015	17,499
2016	15,161
<b>2017</b>	<b>18,013</b>

\* Data lost between  
7/2/2012 and 12/6/2012



# Email Subscribers



## SUBSCRIBE

[f Send](#) [f Like](#) [f 3](#)

Do you want our P.A.D. news, announcements, and other events to go through your inbox email? Sure, you can! It sends the information instantly than our quarterly newsletter, PADette come in later.

PAD is in partnership with FeedBurner, a free news feed management provider to build the email subscription system.

To follow the steps on how to subscribe PAD news/events from your email:

1. Look at the YELLOW box bottom.
2. Enter your email address in text box and hit 'Subscribe' button.
3. The pop-up window appears. Feedburner will request you to verify the message. Follow this step.
4. Feedburner will send your email for another final verification message. Check your email.
5. In that email message, click the web address to activate your email subscription.

If you didn't follow those steps above, you will not get email subscription from PAD news announcements and upcoming events.

Enter your email address:

SUBMIT

Delivered by [Google](#) & [FeedBurner](#)

Another subscription method: RSS Feed [RSS](#)



# Contact

Received the messages:

- 2017: **94**
- 2016: **76**
- 2015: **86**
- 2014: **70**
- 2013: **29**
- 2012: **33**
- 2011: **43**
- 2010: **53**

Overall totals since Oct. 2008:  
**530** messages



## CONTACT

[Send](#) [Like](#) 1

If you have any questions, suggestions and feedback to us, we will be greatly appreciated to hear from you!

Inquiry Type: *(required)*

- Membership
- Events
- Club Hall Rental
- Website questions & issues
- Other

Your Name *(required)*

Your Email *(required)*

Your Message *(required)*

SEND



# Address Change Submission

This page went live on  
**May 19, 2013.**

Received the messages:

- 2013: **7**
- 2014: **2**
- 2015: **2**
- 2016: **1**
- **2017: 4**



## ADDRESS CHANGE

[Send](#) [Like](#) 2

Your First Name *	<input type="text"/>
Your Last Name *	<input type="text"/>
Your E-mail Address *	<input type="text" value="Your E-mail Address"/>
Are you membership of Pittsburgh Association of the Deaf?	<input type="radio"/> Yes <input type="radio"/> No

**Your Old Address Information**  
(optional, recommended if you lived before)

Street Address

City

State  Zip Code

**Your New/Current Address Information (REQUIRED)**

Street Address \*

City \*

State \*  Zip Code \*

\* - Required field

SUBMIT



# Book Club Hall Rental

Launched on **April 2015**

Received the booking:

- 2017: **1**
- 2016: **2**
- 2015: **2**



## BOOK CLUB HALL RENTAL

[Send](#) [Like](#) 0

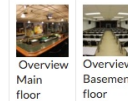
Hall Rental Fee (per day)

**\$100.00** Non Members and/or Organizations

**\$75.00** Associate / Senior Citizen Members

**\$25.00** Active / Life Members

View the pictures: [\(click the image to enlarge\)](#)



Which do you represent?

- PAD Active or Life Member
- PAD Associate, Senior or College Member
- Non-member
- Affiliate Organization
- Non-affiliated Organization

Your First Name: *(required)*

Your Last Name: *(required)*

Your Email: *(required)*

Your Street Address: *(required)*

# 2017 & 2016 Popular Page Visits

2017 Page Most Hits		
Rank	Page Name	Hits
1	PAD Home	10,897
2	Events	4,717
3	Poker League	3,635
4	News	1,354
5	Links	1,147
6	Location & Hours	1,077
7	<b>PAD 90th Anniv. Gallery</b>	<b>654</b>
8	<b>Memorial of Jeff Hawk</b>	<b>612</b>
9	Contact Us	562
10	PAD Officers	516
11	GPCCD	493
12	<b>8th Holiday party Photo/Video</b>	<b>342</b>

2016 Page Most Hits		
Rank	Page Name	Hits
1	PAD Home	8,752
2	Events	4,910
3	Poker League	4,404
4	Links	1,078
5	Location & Hours	1,013
6	News	976
7	Contact Us	578
8	GPCCD	396
9	PAD Officers	379
10	Bingo Night for 2016	347
11	<b>Celebrating life of Sandra Jones Memorial</b>	<b>329</b>
12	<b>Pgh Deaf Bikers Event</b>	<b>306</b>





and



# Insights

**1,762** people like the Facebook page as of January 9, 2018 since 2009.

Jan 2017: **1,495** likes

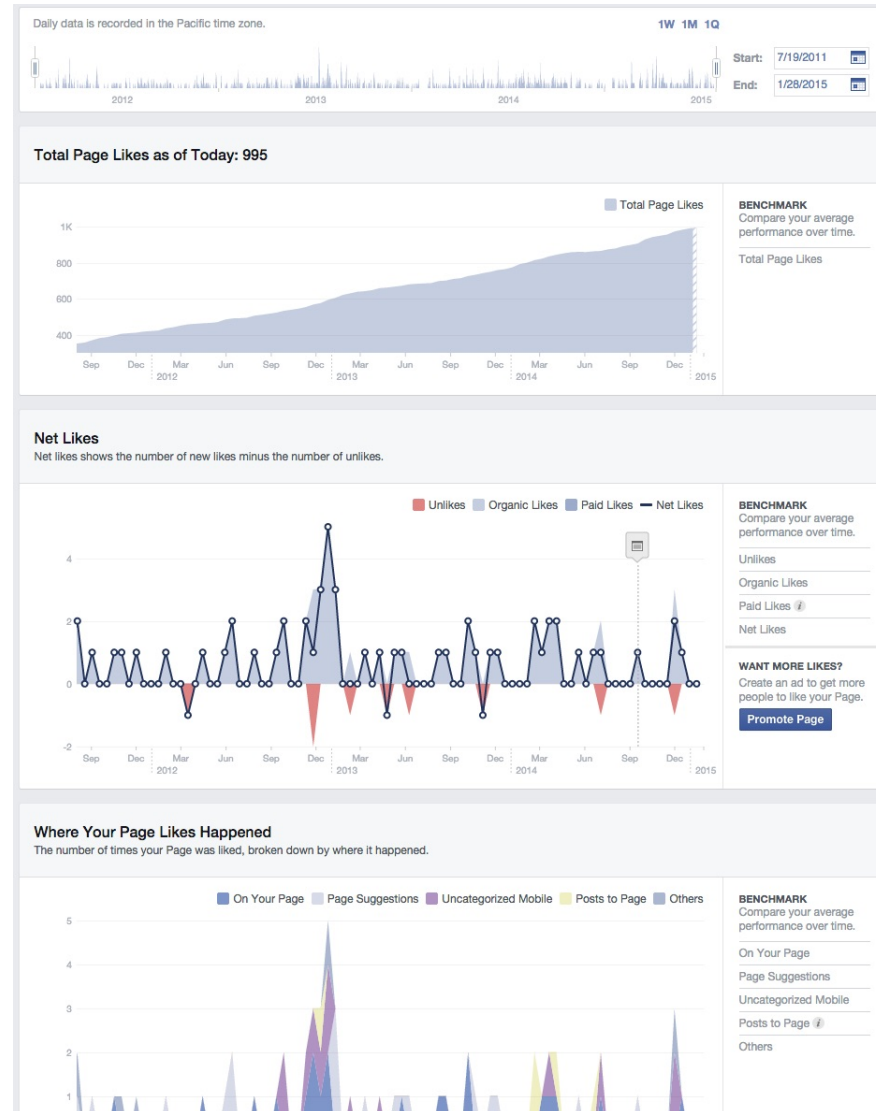
Jan 2016: **1,212** likes

Feb 2015: **1,006** likes

Jan 2014: **782** likes

Jan 2013: **594** likes

Jan 2012: **422** likes



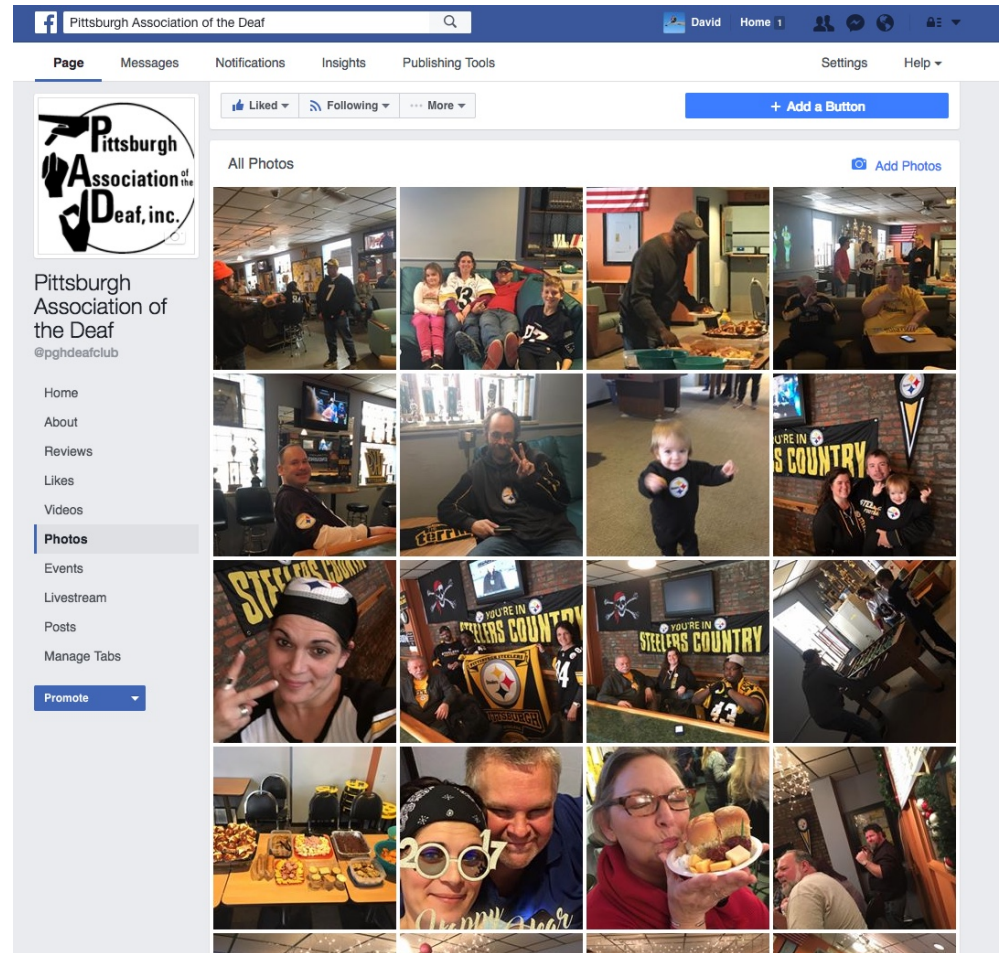


and



Photos

390 photo posted on Facebook since 2009.





and flickr™

- **5 albums added in 2017**
  - Children’s X-Mas Party 2017
  - Holiday Party 2017
  - PAD 90<sup>th</sup> Anniversary
  - GPCCD Children’s Easter 2017
  - Family Fun Build Your Own Pizza Night
  
- **2017: 461 new photos**
  - **304** photos added in 2016
  - **1,110** photos added in 2015
  - **451** photos added in 2014
  - **624** photos added in 2013
  - **384** photos added in 2012
  
- **Overall Total since 2005: 8,068 photos and 91 albums**

